



H-Town Roundup 2025

SCHEDULE OF SESSIONS (last updated 3/12/25)

H-Town Roundup Full Schedule of Sessions		
LOCATION DIRECTIONS/ATTENDEE PARKING INSTRUCTIONS WILL BE ON THE WEBSITE		
SUNDAY – Pre-event 3/23/25		
YOUTH - Sunday – PM Session – HCC – Downtown on Holman		
Time	Title	Venue
10:00 AM – 10:30 AM	Welcome & Networking	HCC - Downtown
10:30 AM – 11:30 AM	Teen Titans of Business: NextGen Entrepreneurs Leading the Way	HCC - Downtown
11:40 AM - 12:40 PM	Entrepreneurial Mindset Session General Session <i>with LaGina Harris (The US Space)</i>	HCC - Downtown
12: 45 PM – 1:45 PM	Youth Breakout Workshops 1. Aspiring entrepreneurs - Speed Networking and Introductions <i>with Crystal Victoria (Teen Biz Camp)</i> 2. Established entrepreneurs – Growing your business <i>With Muriel Foster (Goodwill Houston)</i> 3. Entrepreneurs Pitching in Competition	HCC - Downtown
1:25 PM – 2:30 PM	Youth Business Marketplace	HCC - Downtown
1:50 PM – 2:30 PM	Youth Pitch Competition	HCC - Downtown
MONDAY – March 24, 2025		
HTR Monday – Greenstreet – Downtown – Anniversary Celebration		
Time	Title	Venue
11:00 AM – 5:00 PM	Attendee Registration & Resource Organization Showcase	Greenstreet 2 nd Floor
11:00 AM – 8:30 PM	Founder’s Lounge Open for Meetings and Networking	Greenstreet
11:15 PM – 12:00 PM	Welcome to the Greater Houston Ecosystem: Panel of Greater Houston’s Startup Community’s Connectors – Session 1 <i>Hosted by Wade Pinder</i>	Greenstreet 10th Floor
12:05 PM – 12:55 PM	Welcome to the Greater Houston Ecosystem: Panel of Connectors – Session 2 <i>Hosted by Wade Pinder</i>	Greenstreet 10th Floor
1:00 PM – 2:00 PM	Greater Houston and the New Economy of Space	Greenstreet 10 th Floor



H-Town Roundup 2025

2:00 PM – 3:00 PM	Rockets to Revenue: Commercializing and Investing in Space	Greenstreet 10 th Floor
3:00 PM – 3:30 PM	Entrepreneur Academic Organization Meetup For Students Across the Ecosystem	Greenstreet
3:00 PM – 6:00 PM	<p>MARQUEE EVENT</p> <p>5th Year Anniversary Celebration Tribute to Trailblazers: Future of Greater Houston Anniversary Celebration of Houston Tech Rodeo and H-Town Roundup Time Capsule (Closes at 6:00PM) <i>Panel Host: Brad Rossacci</i> <i>Featuring: Amanda Edwards, Blair Garrou, Brian Richards, Grace Rodriguez, Joe Alapat and many others</i></p>	Greenstreet 10th Floor
6:00 PM – 7:30 PM	<p>MARQUEE EVENT</p> <p>Tech & Tequila (Must be 21+) Innovation in Artificial Intelligence and Cybersecurity</p>	Greenstreet 10th Floor
7:00 PM – 8:30 PM	Reception	Invite
TUESDAY – March 25, 2025		
Tuesday – AM Session – Greenstreet - Downtown		
Tuesday - Greenstreet		
Time	Title	Venue
10:00 AM – 12:30 PM	Founder's Lounge Open for Meetings and Networking	Greenstreet
9:00 AM – 12:30 PM	MEDIA Interviews <i>By Invite</i>	Greenstreet - 2 nd & 10 th Floors
9:30 AM – 10:30 AM	Roundtable – Closed Session – Development Organizations and Chambers - <i>By Invite</i>	Greenstreet – Sign in 2nd Floor
10:00 AM – 11:30 AM	Roundtable – Closed Session – Coalition of Ecosystem Organizations on Major Events – <i>By Invite</i>	GS - 2 nd Floor
11:30 AM – 12:30 PM	Roundtable – Closed Session – Corporate Partners - <i>By Invite</i>	GS - 2 nd Floor
Tuesday – The Innovation District		
Time	Title	Venue
The Innovation District - Sessions will be held at both the Ion and Greentown Labs		
11:00 AM – 1:00 PM	DevOps Workshop: Hands on Clouds Workshop Sponsored by Honeycomb Software	The Ion – Classroom 029/030



H-Town Roundup 2025

12:00 PM – 1:00 PM	Bio-Industrial Workshop with BioWell	Greentown Labs Conference Room
1:00 PM – 2:00 PM	Houston's Next Frontier: The Leap into Bio industrial – Panel	Greentown Labs Stage
2:00 PM – 3:00 PM	CleanTech Energy Discussion – Fireside Chat	Greentown Labs Stage
3:30 PM – 4:00 PM	Software Day, Check-In and Networking	Ion Stairs
4:00 PM – 5:00 PM	Software Day Panel Discussion	Ion Stairs
5:00 PM	1 Minute Startup Pitches	Ion Stairs
5:15 PM – 7:00 PM	Networking Happy Hour	Second Draught
WEDNESDAY – March 26, 2025		
Wednesday – AM Session – West Houston Institute		
9:00 AM – 12:00 PM	Maker Space – Creating Prototypes & 3D Printing	MakerSpace Studio
9:00 AM – 12:00 PM	Marquee Event Founder Pitch Videos Founders Have 2 Minutes to Pitch (on Video)	One Button Studio
9:00 AM – 12:00 PM	Panels Sessions: <ul style="list-style-type: none"> • Building 21st Century Skills in Tech • Artificial Intelligence • Introduction to Entrepreneurship 	WHI Building
Wednesday PM Session – The Cannon on Brittmore		
1:00 PM – 4:00 PM	Insights, strategies, and connections for founders at any stage. Sessions: <ul style="list-style-type: none"> • Law/Strategy/Planning • Startup Tax Advisory • Brittmore Founder's District/Founder's Club • Next Stage Trajectory Panel 	Brittmore Location
Wednesday PM Session – The Woodlands Area Chamber of Commerce		
3:00 PM - 5:00 PM	NEW SITE The Innovation Council Presents: Beyond the Loop: How The Woodlands Area is Shaping Greater Houston's Startup Future	TWACC Chamber Conference Room



H-Town Roundup 2025

Wednesday – PM Session – Happy Hour		
5:00 PM – 8:00 PM	MARQUEE EVENT Founders Live Pitch Competition by Honeycomb Software *Prizes*	Greenstreet
THURSDAY – March 27, 2025		
Thursday – AM Session – Greenstreet		
Time	Title	Venue
9:00 AM – 12:00 PM	Founder's Lounge Open for Meetings and Networking	Greenstreet
9:00 AM – 12:00 PM	Creating the Culture of Ideas: Founders and Dreamers Workshops (Titles subject to change)	Sign in 2 nd Floor
10:00 AM – 11:00 AM	"Investor Speak": Are You Bankable or Investable? by TGC Impact Growth Fund with Tamika Tyson	Greenstreet
11:00 AM – 12:00 PM	Product Market Fit with Wade Pinder	Greenstreet
11:00 AM – 12:00 PM	Can I Still Support Women and Minority Founders? What's Legal? With Layla Lumpkin	Greenstreet
Times with Registration	Exit Houston - Strategies Unveiled: Navigating the Road to Exit Success	Greenstreet
Times with Registration	Bankable Business - Developing a Collaborative Partnership with your Banker	Greenstreet
Times with Registration	Marketing for Startups	Greenstreet
Thursday – AM Session – HCC West Loop Campus - 5601 W Loop S		
Time	Title	Venue
9:00 AM – 12:00 PM	MARQUEE EVENT Capture the Flag Competition by Allthenticate 5 Challenges for the Flag! *Prizes*	HCC West Loop
Thursday PM Session – TMC Innovation Factory		
Time	Title	Venue
1:00 PM – 1:30 PM	Tours and Registration	
1:30 PM – 2:00 PM	Welcome and HealthTech Showdown	TMC Innovation Factory
2:00 PM – 3:30 PM	HealthTech Showdown Pitch Competition	TMC Innovation Factory
4:00 PM – 5:00 PM	TMC Innovation Lab Networking Reception	TMC Innovation Factory
Thursday – PM Session – Happy Hour		
5:00 PM – 6:00 PM	Team Houston Reception	Greenstreet



H-Town Roundup 2025

FRIDAY – March 28, 2025		
Friday – AM Session – UH Tech Bridge		
Time	Title	Venue
9:30 AM – 11:00 AM	For Investors Investor Day Breakfast & Welcome Capital Call: Driving Growth in the Greater Houston Startup Ecosystem – Investor Discussions – Accredited Investors	Tech Bridge Innovation Center
11:00 AM - 12:00 PM	Investor Training with Urban Capital Network Accredited Investors with Lenny	Tech Bridge Innovation Center
10:30 AM – 12:00 PM	For Investment Ready Entrepreneurs Becoming Investor Ready	Classroom
	Bankable Business - Developing a Collaborative Partnership with your Banker	
Friday – PM Session – UH Tech Bridge		
Time	Title	Venue
12:30 PM	Registration and Entertainment Networking	Tech Bridge Innovation Center
1:00 PM – 2:00 PM	"Lights, Camera, Innovation" The Future of Entertainment	Tech Bridge Innovation Center
2:00 PM – 3:00 PM	Innovators and Innovations Shaping the Future of Sports	Tech Bridge Innovation Center
3:00 PM – 4:00 PM	The Digital Beat: How Tech is Reinventing Music and Entertainment Entrepreneurship Panel with UH and TSU	Tech Bridge Innovation Center
4:00 PM – 5:00 PM	Entertainment Showcase, Houston Cohort Announcement and Networking	Tech Bridge Innovation Center
Friday – PM Session – Happy Hour		
5:00 PM – 7:30 PM	Founders and Funders Happy Hour Sponsored by Honeycomb Software	
Founder's Lounge - Greenstreet		
Monday 11:00 AM – 8:30 PM	Founder's Lounge Open for Meetings and Networking	Greenstreet
Monday @3PM	Entrepreneur Meetups	
Tuesday 10:00 AM – 12:30 PM	Founder's Lounge Open for Meetings and Networking	Greenstreet
Thursday 9:00 AM – 12:00 PM	Founder's Lounge Open for Meetings and Networking	Greenstreet