



## H-TOWN ROUNDUP INNOVATION LEADERSHIP & MEDIA DAY

**H-Town Roundup Media Day: Tuesday, February 27, 2024 from 10:00am – 12:30pm;**

### **SUBMITTED PITCHES – Updated Daily**

**In addition, to interviews with leading innovation experts, we will place stories to consider throughout the week.**

- **Marquee mid-week event:** Code Launch Houston: Think Shark Tank In Houston.
  - Guests will enjoy and experience a highly interactive startup/pitch and investor LIVE SHOW with an attached tradeshow of ecosystem supporters and local startups.
  - **POSSIBLE INTERVIEW GUESTS:** Jason Taylor (Show Creator), Raheel Malik (Show Host),
  - **NOTABLE:** Last year's Houston winner won the national competition.
  - **POSSIBLE INTERVIEW GUEST:** Matt Bonasera (Last Year's Winner and Winner of National Competition)
  - **NOTABLE:** Honeycomb was the Hackathon Team Champion in 2023 and they are back to defend their title
  - **POSSIBLE INTERVIEW GUEST:** Oleg Lysiak
- **Greater Houston Startup Scene is Expanding**
  - The week will showcase six of Greater Houston's Innovation and Entrepreneurship venues throughout the week.
  - Two new venues hosting events. University of Houston Tech Bridge and Esperson – HTR Headquarters and newest Ecosystem Hotspot
  - **POSSIBLE INTERVIEW GUESTS:** Any Ecosystem Venue Lead (see list on HX Website – [www.hosutonexponential.com](http://www.hosutonexponential.com)); HTR Specific Venue Hosts – Esperson, UH Tech Bridge, Ion, The Cannon, HCC, TMCi Innovation Lab, Greentown Labs
- **Black History & Women Leading in Tech and Innovation**
  - Greater Houston has African American females in positions of influence in the startup scene – leading the nation.
  - **POSSIBLE INTERVIEW GUESTS:** Brandy Guidry, Pearland Innovation Hub, LaGina Harris, CEO The Us Space, Timmeko Moore Love – Houston GM Greentown Labs, Valerie Thomas, Vanessa Wyche, Director NASA Johnson Space Center, Natara Branch – CEO Houston Exponential
- **The Woodlands Area Chamber of Commerce Forms Innovation Council**
  - As the second largest chamber in the region, they are looking to become a leading Catalyst for Innovation and Technology for Greater Houston
  - **POSSIBLE INTERVIEW GUESTS:** JJ Hollie – President and CEO TWACC, Eric Fishhaut
- **The Cannon Acquires Village Insights**

- With this acquisition, Greater Houston will become digitally connected and will be able to reach a national and global community
- POSSIBLE INTERVIEW GUESTS: Andrew Ramirez, CEO Village Insights, Jon Lambert, CEO The Cannon
- **Tech Fest Live Is Becoming A Premier Tech Event for Youth and Young Adults**
  - Created in Greater Houston and expanding its portfolio and reach across Houston
  - POSSIBLE INTERVIEW GUEST: Khalil Vinson, CEO TechFest Live
- **University of Houston Tech Bridge Gaining Traction in Greater Houston's Innovation Ecosystem**
  - In the heart of Greater Houston's emerging technological landscape, the University of Houston's Technology Bridge (UHTB) is making headway with its newest additions—the Alumni Innovation and Entrepreneurship Lounge and a cutting-edge Digital Media Lab. These new features not only signify a commitment to fostering innovation within the University, but also highlight UH's dedication to involving its alumni in the ever-evolving tech ecosystem
  - POSSIBLE INTERVIEW GUEST: Tanu Chatterji – Director UH Tech Bridge
- **Esperson Building is Becoming a New Hub for Startups**
  - Tapping into the entrepreneurial spirit of Mellie Esperson, a new Hub has spun up at the Esperson Building,
  - The location is now HQ to several major ecosystem players. Houston Exponential, Allauthenticate, Energy Tech Nexus, Eunike Ventures, Golden Section, The Us Space, Speakerbox Media, United by Design, LSA Global
  - POSSIBLE INTERVIEW GUESTS: Christine Gabriel, Cameron Management, Morris Chen, Cameron Management

**Additional Stories To Be Posted**