



H-Town Roundup 2024

SCHEDULE OF SESSIONS (updated 2/28/24)

H-Town Roundup Full Schedule of Sessions		
Sunday – PM Session – Esperson		
Time	Title	Venue
1:00 PM – 5:00 PM	Attendee Registration & Resource Organization Information	Esperson Building – Member Lounge
3:00 PM – 4:00 PM	Welcome to the Greater Houston Ecosystem: Panel of Greater Houston’s Startup Community’s Connectors – Session 1	Sign In Esperson Flex
4:00 PM – 5:00 PM	Welcome to the Greater Houston Ecosystem: Panel of Greater Houston’s Startup Community’s Connectors – Session 2	Sign In Esperson Flex
Monday – AM Session – TMC Innovation		
Time	Title	Venue
8:00 AM – 9:00 AM	Breakfast, Networking	TMC Innovation Factory
9:00 AM – 10:00 AM	Revolutionizing Medical Innovation: The DIY Approach with Dr. Billy Cohn	TMC Innovation Factory
10:00 AM – 11:00 AM	Hands on Innovation: Participants to test their own creativity in medical innovation	TMC Innovation Factory
11:00 AM – 12:00 PM	TMCi Biodesign Company Showcase	TMC Innovation Factory
12:00 PM – 12:30 PM	Tours	TMC Innovation Factory
Monday – PM Session – Cannon		
Time	Title	Venue
1:30 PM – 2:35 PM	Unlocking Global Opportunities in Space Tech	The Cannon Downtown – 11 th Floor Space
2:45 PM – 3:45 PM	From Rockets to Revenue: Commercializing Space Innovation	The Cannon Downtown – 11 th Floor Space
3:55 PM – 5:00 PM	The Business of Space - Investing in the Space Global Economy	The Cannon Downtown – 11 th Floor Space
5:00 PM – 7:00 PM	HTR Opening Reception <i>Trailblazer Fireside Chat</i>	Flex Lounge & The Understory
6:00 PM – 8:00 PM	VIP Reception	By Invitation

Tuesday – AM Session – Esperson		
Time	Title	Venue
9:00 AM – 10:00 AM	Roundtable – Closed Session – Development Organizations	Sign In Esperson Flex
9:15 AM – 10:00 AM	Speakers Breakfast and Networking	Sign In Esperson Flex
10:00 AM – 12:30 PM	MEDIA Interviews	Various Locations in Esperson
10:15 AM – 11:00 AM	Roundtable – Closed Session – Startups	Sign In Esperson Flex
11:15 AM – 12:00 PM	Roundtable – Closed Session – Corporates	Sign In Esperson Flex
Tuesday – PM Session – University of Houston		
Time	Title	Venue
1:00 PM – 2:00 PM	Back of the Napkin: How to articulate your new idea	UH Tech Bridge Innovation Center
1:00 PM – 2:00 PM	UH Tech Bridge Tours	Various
2:00 PM – 3:00 PM	Unexpected Innovation and Entrepreneurship	UH Tech Bridge Innovation Center
3:00 PM – 4:00 PM	In the Game: Sports, Tech and Entrepreneurship	UH Tech Bridge Innovation Center
3:00 PM – 4:00 PM	Stitching Innovation: Fashion's Role in Tech Entrepreneurship	UH Tech Bridge 1 st Floor Classroom
4:00 PM – 5:00 PM	Media Mavericks: Innovations in Marketing and Storytelling	UH Tech Bridge Innovation Center
5:00 PM – 7:30 PM (Must be 21+)	Tech & Tequila Talks: Success Stories in AI and Innovation	UH Tech Bridge Innovation Center
Wednesday – AM Session – Esperson		
Time	Title	Venue
10:00 AM	Creating the Culture of Ideas: Founders and Dreamers Workshops	Sign In Esperson Flex
10:00 AM – 11:00 AM	Product Market Fit	Esperson
10:00 AM – 11:00 AM	Vision to Victory: Mastering the Art of Entrepreneurship	Esperson
11:00 AM – 12:00 PM	Exit Strategies Unveiled: Navigating the Road to Success	Esperson
11:00 AM – 12:00 PM	Business Lifecycle and Understanding Finance with Third Coast Bank	Esperson
12:00 PM – 1:00 PM	Pitch Power Workshop: Translating "Investor Speak"	Esperson
12:00 PM – 1:00 PM	Marketing Hacks for Founders with Adcetera	Esperson
Wednesday PM Session – CodeLaunch – MARQUEE EVENT		
Time	Title	Venue
4:00 – 9:00 PM	CodeLaunch Houston	Bayou Music Center

Thursday – AM Session – HCC Main Campus		
Time	Title	Venue
8:00 AM	HCC VR Experience (Speech & Communications and VR)	HCC - COLLAB AR/VR Space
8:30 AM	Fashion & VR (Consumer Arts and Sciences)	
9:00 AM	HCC International Students Panel (Global Mindsets)	HCC - SJC Building: Room 112
9:30 AM	HCC Career Hub Demo	
10:00 AM	AI and Education Panel (English and Computer Science)	HCC - SJC Building: Room 112
10:30 AM	HCC Seed to Grow Panel: Part 1- Seed/Start	
11:00 AM	HCC Seed to Grow Panel: Part 2 - Business Growth	HCC - SJC Building: Room 112
11:30 AM – 1:00 PM	HCC Black History Resource Fair + HCC Programs Tour	HCC - Learning Hub Building Cafeteria/Lobby
Thursday – PM Session – Greentown Labs		
Time	Title	Venue
1:00PM	Registration	Greentown Labs – Main Event Space
1:30 PM – 2:30 PM	Workshop: Navigating the Valley of Death for Industrial Bio Startups	Greentown Labs – Conference Room
1:30 PM – 2:00 PM	30 Minute Tour	Greentown Labs
2:30 PM – 3:30 PM	Panel: Capturing Tomorrow: Innovations in Carbon Capture Technologies	Greentown Labs – Main Event Space
3:30 PM – 4:00 PM	Fireside Chat	Greentown Labs – Main Event Space
4:00 PM – 5:00 PM	Panel: How Industrial Biology is Providing Humanity with a Sustainable Future	Greentown Labs – Main Event Space
5:00 PM – 7:00 PM	Greentown Transition on Tap	Greentown Labs – Hospitality Space
Friday – AM Session – Esperson Campus		
Time	Title	Venue
9:00 AM – 9:15 AM	Networking / Registration	Ion
9:15 AM – 10:30 AM	Capital Call: Driving Growth in the Greater Houston Startup Ecosystem	Ion
10:30 AM– 3:30 PM Lunch Included	Angel Investing 101 (with VC Investing)	Ion

Saturday – AM Session – Esperson Campus		
Time	Title	Venue
<i>Youth Summit</i>		
10:00 AM – 10:30 AM	Youth Networking	Esperson
10:30 AM – 11:30 AM	Youth Panel #1 Rising Stars & Future Titans	Esperson
11:30 AM – 12:30 PM	Youth Resources: Resourcing Young Visionaries	Esperson
12:30 PM – 1:30 PM	From Lemonade Stands to Boardrooms: The Journey of Former Young Entrepreneurs	Esperson
1:30 PM – 2:00 PM	Networking: Youth Entrepreneur Roundtables	Esperson
<i>Diversity Summit</i>		
10:30 AM – 11:00 AM	Diversity Networking & Action Prompts	Esperson
11:00 AM – 11:45 PM	Organizations: Serving the Underestimated and Unexpected Success Founders	Esperson
11:50 PM – 12:40 PM	Break Out with Third Coast Bank: Business Lifecycle and Understanding Finance with Third Coast Bank	Esperson
12:45 PM – 1:30 PM	Diversity Leadership Panel: Diversity in the Greater Houston Startup Economy	Esperson
1:30 PM – 2:00 PM	Networking: Impact Roundtables	Esperson
Founder's Lounge: Founder's Talks		
Founder's Lounge Open 10:00 AM – 3:00 PM		
Monday 11:00 AM	Entrepreneur Stories	Esperson
Tuesday 10:00 AM	Learn and Leverage Newest Technology to Elevate Your Startup	Esperson
Tuesday 11:00 AM	Panel: Navigating Startup Finances: Learning from Mistakes, Mastering Success with JP Morgan	Esperson
Tuesday 12:00 PM	Zero to One: avoidable pitfalls going from idea to execution	Esperson
Thursday 11:00 AM	Mentorship Matters: Navigating Mentors and Advisors	Esperson