



H-Town Roundup 2026

SCHEDULE OF SESSIONS *(last updated 3/19/26)*

H-Town Roundup Full Schedule of Sessions		
HTR Monday – AM Session – 801 Travis – Downtown – Opening Sessions		
Time	Title	Venue
10:30–1:30 PM	Attendee Registration	801 Travis Street
10:30- 1:00 PM	Founder’s Lounge Open for Meetings and Networking	801 Travis Street
Various times All Week	Co-Working “Open House” See Separate Schedule	Various Locations
H-Town Round Up Opening Day - Monday, Mar 31, 2026		
<i>10:30AM–1PM</i>	<i>Media Day</i>	<i>801 Travis Street</i>
10:00–10:30 AM	What’s Up Houston **RECORDED LIVE** <i>With Wade Pinder</i>	801 Travis Street
10:30–11:00AM	Welcome to the Greater Houston Ecosystem: Panel of Greater Houston’s Startup Community’s Connectors <i>With Startup Development Organizations Featuring reps from Tech Fest Live, Founder Institute, Cup of Joey, and others</i>	801 Travis Street
11:00–11:45AM	Houston Exponential **RECORDED LIVE** <i>Featuring Brad Rosacci, Sarah Smith, Layla Lumpkin, and Joe Alapat</i>	801 Travis Street
11:45AM– 12:00PM	Meet and Greet Inside the Mind of Houston’s Startup Development Organizations	801 Travis Street

12:00–12:30 PM	<p>Welcome to the Greater Houston Ecosystem: Panel of Greater Houston’s Startup Community’s Connectors <i>With Houston’s Key Startup Facilities</i> <i>Featuring Greentown Labs, The Ion, 801 Travis Street, The Us Space</i></p>	801 Travis Street
12:30PM–1:30PM	<p>Meet the Mentors Startup Growth Playbook: The Tactics That Actually Work Scaling a Startup in Today’s Market <i>Founders Must Be Selected</i></p>	801 Travis Street
Monday – March 30th - PM Session The Woodlands Area Community Center		
3:30 PM	<p>The Woodlands Innovation Network Presents Founders of The Woodlands <i>Featuring</i> <i>Kristian Gubsch (Mars Materials) and Rachel Goodlad (Alpha Schools)</i></p>	Kevin Brady Community Center
4:30 PM	<p>Energy and Venture - Panel Ask Me Anything: Energy Investors Answer the Questions Founders Usually Don’t Ask <i>Moderated by Aaron Cox</i></p>	Kevin Brady Community Center
5:30 PM	<p>The Woodlands Area Innovation Network Reception</p>	Kevin Brady Community Center
Tuesday - March 31st - The Innovation District		
Time	Title	Venue
The Innovation District - Sessions will be held at both the Ion and Greentown Labs		
8:00–9:00AM	<p>Breakfast and Coffee Behind the Scenes Lab Tours <i>Presented by Greentown Labs</i></p>	Greentown Labs
9:00–12:00PM	<p>Greentown Labs “Open House” Founder Showcase and Conversations</p>	Greentown Labs
1:00–3:00PM 1:30 –2PM	<p>Ion Founder Showcase / Tradeshow Setup Founders - 5 Minute Pitch</p>	Ion Lower Level
2:00–3:00 PM	<p>From Lab to Launch: Building Startups from University Research <i>Presented by RICE</i> <i>Featuring Andrew Baines, Trevor Best, Ryan DuChanois, & Patricia Stepp</i></p>	Ion: Main Stage

3:00–4:00PM	Building Legacies and Launching Futures with the US Patents and Trademark Office (USPTO) <i>Featuring Hope Shimabuku and Reynaldo Vasquez</i>	Ion: Main Stage
4:00–5:00PM	Technology Hot Topics: AI and Cyber Enablement of H-Town Businesses <i>Presented by Liogard</i> <i>Featuring Joe Alapat</i>	Ion: Main Stage
5:15–6:00PM	State of the Startup Ecosystem Address – Key Conference Event <i>Featuring Noah Fons</i>	Ion: Main Stage
6:00–8:00PM	MARQUEE EVENT Tech & Tequila (Must be 21+) – Drones & the Future of Delivery <i>Presented By Blue People</i> Must have a wristband <i>Featured KEYNOTE SPEAKER: Mark Solano of Wings</i>	Ion: Main Stage

Wednesday - April 1st - AM Session - 801 Travis Street

Time	Title	Venue
	Founders Workshops (<i>Session Titles subject to change</i>) <i>Founders will be directed to the rooms</i>	801 Travis
10:00-11:00AM	From Idea to Obsession: Finding Product–Market Fit That Actually Sticks <i>The PMF Test: How Founders Know When It’s Time to Scale</i> <i>Featuring Wade Pinder</i>	801 Travis
10:00-11:00AM	Growth Without a Big Budget: Marketing Strategies for Startups <i>Featuring Pagough Cho, Adcetera</i>	801 Travis
10:00-11:00AM	From Houston to the World: Global Opportunities for Startups <i>Presented by UBS</i>	801 Travis
11:00AM-12:00PM	Thriving Minds, Thriving Businesses: Cultivating Entrepreneurial Success <i>Featuring LaGina R Harris, Founder of LaRae Infinity</i>	801 Travis
11:00AM-12:00PM	Founder Money: Building Personal Wealth While Building a Startup <i>“Startup Rich or Startup Broke? Financial Planning for Founders”</i> <i>Presented by UBS</i>	801 Travis
11:00AM–12:00PM	From Deck to Deal: Pitch Like a Founder Who’s Raising a Round <i>Featuring Eric Fishaut</i>	801 Travis
12:00-12:30PM	<i>Industries of Houston Series - The Space Economy: Why Houston Is Built for It</i>	801 Travis
12:00-12:30PM	<i>Industries of Houston Series - HealthTech Breakthroughs: Building Startups in the World’s Largest Medical Center</i>	801 Travis
12:00-12:30PM	MANDATORY SESSION FOR THE STARTUP SIMULATION SESSION	Amegy on Main

	You will receive background information and be able to ask questions before the simulation on Thursday.	
12:00-12:30PM	MANDATORY SESSION FOR SPORTS TECH PILOT PARTNER SESSION You will receive credentials and instructions at this session.	Amegy on Main
Wednesday - April 1st - PM Session - Amegy on Main		
	MARQUEE EVENT The Future of Entertainment Is Tech <i>Presented by Amegy and Foresee Sports and Entertainment Group</i>	
12:30-1:15PM	EntertainmentTech: The Next Big Houston Opportunity Lights, Camera, Houston <i>Featuring Alfred Manfred, Houston Film Commissioner Sarah Smith, Speakerbox Media Kayvan Mashayekh, Producers Without Borders</i>	Amegy on Main
1:15-2:00PM	Houston Power Players: Rewriting the Future of Film <i>Panel: Featuring Jackelyn Iloff</i>	Amegy on Main
2:00-2:45PM	The Billion Dollar Play: Investing in the Future of Sports, Film and Entertainment in Houston	Amegy on Main
2:45-3:00PM	Sports, Film and Music Networking Break	Amegy on Main
3:00-4:00PM	MARQUEE SESSION Fireside Chat President Reginald DesRoches, Rice University and Joe Branch, WME Sports	Amegy on Main
4:00-5:00PM	The New Entertainment Capital: How Houston Is Building the Future @ the Intersection of Sports, Music and Film	Amegy on Main
Wednesday - April 1st - Evening Session – 801 Travis		
5:00-6:00PM	Entertainment Reception Must have credential or wristband from Sports & Film Session to attend	801 Travis
6:00-8:00PM	Soccer Summit <i>Presented by T.E.A.M HOUSTON</i> The Business of Soccer in Houston	801 Travis Street
5:00-6:00PM	VIP Sponsor Reception	

Thursday - April 2nd - AM Session - University of Houston Tech Bridge

10:00 AM – 12:00 PM	Founder's Lounge Open for Meetings and Networking	UH Tech Bridge
9:30-10:30AM	Academic Roundtable	Academic Invite
10:00-11:00AM	MARQUEE EVENT 25 th Anniversary of Houston Angel Network <i>Fireside Chat with Mitra Miller</i>	UH Tech Bridge
11:00-12:00PM	Startup Investing Explained: A Simple Guide for New Investors <i>Featuring Lenny Saizan, Urban Capital Network</i>	UH Tech Bridge <i>For Investors</i>
11:00AM– 12:00PM	How to Start a Startup <i>Featuring Heath Butler, Mercury Fund</i>	UH Tech Bridge <i>For Founders</i>
11:00AM– 12:00PM	Founder Investment Session <ul style="list-style-type: none"> ● How Founders Actually Raise Venture Capital in 2026 ● The First \$1M in Revenue: How Startups Get There ● The Future of Venture Capital: What Founders Need to Know 	UH Tech Bridge <i>For Founders</i>
12:00-12:45PM	Universities + Startups: Resources, Labs, and Talent You Can Access <i>From Campus to Company: How Houston Universities and Colleges Support the Startup Ecosystem</i>	UH Tech Bridge
12:00-3:00PM	MARQUEE EVENT Startup Simulation <i>Pre-Registration and Info Session Required</i>	UH Tech Bridge

Thursday - April 2nd - PM Session - TXRX

12:00–4:00PM	Tech Fest Live 2026 Preview <i>Young Entrepreneurs Edition</i>	TXRX
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Thursday - April 2nd - Evening Session – 801 Travis

6:00-8:00PM	Houston AI Tech Meetup Group Presents	Invincible @801 Travis
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Friday - April 3rd - AM Session – The Ion

Time	Title	Venue
8:30–11:30AM	Cup of Joeys Launch Party	The Ion
9:30–10:30AM	Cyber Circle	The Ion
10:30–11:30AM	Startup Circle	The Ion
	Ion Guided Tours	Attendees will be sent times

Friday – April 3rd - PM Session – Closing Marquee Event - Sugarland

12:00–2:00PM	MARQUEE EVENT Crawfish & Shrimp Boil & 1st Ever HTR Easter Egg Hunt <i>Presented By Plug and Play</i>	Sugarland Town Square Plaza
12:30–1:15PM	Innovation in Sugarland with Plug and Play	Sugarland Town Square Plaza
1:15–1:30PM	Ft. Bend Founders on the Mic	Sugarland Town Square Plaza
1:30–2:00PM	HTR Founder (Easter) Egg Hunt & Close Out Celebration on the Lawn <i>Find the Startup Golden Egg</i> <i>Presented by Plug and Play</i>	Sugarland Town Square Plaza
2:00-3:30PM	HTR NETWORKING	Sugarland Town Square Plaza